

Name of the issue	Senco Gold Limited
<b>1. Type of issue (IPO/ FPO)</b>	IPO
<b>2. Issue size (Rs. crores)</b> Source: Prospectus	405.00
<b>3. Grade of issue along with name of the rating agency</b>	NA
<b>4. Subscription level (number of times)</b> Source: Basis of Allotment Meeting Minutes dated July 11, 2023	76.8 times*
<b>5. QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges</b>	

Parameters	% of Post Issue Capital of the Company
(i) Allotment in the issue (11.07.2023) <sup>(1)</sup>	11.13%
(ii) At the end of 1 <sup>st</sup> Quarter immediately after listing of the issue (30.09.2023)	22.92%
(iii) At the end of the 1 <sup>st</sup> FY (31.03.2024)	21.54%
(iv) At the end of the 2 <sup>nd</sup> FY (31.03.2025)	19.73%
(v) At the end of the 3 <sup>rd</sup> FY (31.03.2026)	20.21%

<sup>(1)</sup> Source: Basis of Allotment Meeting Minutes dated July 11, 2023

#### 6. Consolidated Financials of the issuer

(Rs. in crores)

Parameters	FY23-24	FY24-25	FY25-26
Income from operations	5,230	6,328	8,430
Net Profit for the period	189	159	574
Paid-up equity share capital	78	82	82
Reserves excluding revaluation reserves	1,299	1,888	2,432

#### 7. Trading status in the scrip of the issuer

Company's Equity Shares are listed on both the BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE")

Particulars	Status
(i) at the end of 1 <sup>st</sup> FY (March 31, 2024)	Frequently Traded
(ii) at the end of 2 <sup>nd</sup> FY (March 31, 2025)	Frequently Traded
(iii) at the end of 3 <sup>rd</sup> FY (March 31, 2026)	Frequently Traded

#### 8. Change, if any, in directors of issuer from the disclosures in the offer document

Particulars	Name of Director	Appointed/ Resigned/ Retired
(i) at the end of 1 <sup>st</sup> FY (March 31, 2024)	Kumar Mathur (Nominee Director)	Resigned
(ii) at the end of 2 <sup>nd</sup> FY (March 31, 2025)	NA	NA
(iii) at the end of 3 <sup>rd</sup> FY (March 31, 2026)	NA	NA

**9. Status of implementation of project/ commencement of commercial production**

(i) as disclosed in the offer document	NA
(ii) Actual implementation	NA
(iii) Reasons for delay in implementation, if any	NA

**10. Status of the utilization of issue proceeds**

(i) As disclosed in the offer documents	243.51
(ii) Actual Utilization	243.51 <sup>(1)</sup>
(iii) Reasons for deviation, if any	NA

Item head	Proposed Utilization (Rs cr)	Actual Utilization till date <sup>(1)</sup> (Rs cr)
Funding working capital requirements of the Company	196.00	196.00
General purposes	47.51	47.51
Total	243.51	243.51

<sup>(1)</sup> As per Monitoring Agency Report dated May 15, 2024

**11. Comments of monitoring agency, if applicable**

(i) Comments on use of funds	NA
(ii) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document	No Deviations
(iii) Any other reservations expressed by the monitoring agency about the end use of funds	NA

**12. Price- related data**

Issue Price	Rs 317/- per share
Listing Date	July 14, 2023
Designated Stock Exchange	NSE

Price parameters	At close of listing day – July 14, 2023	At close of 30 <sup>th</sup> calendar day from listing day	At close of 90 <sup>th</sup> calendar day from listing day	As at the end of Mar 31, 2024		
				Closing price during the FY	High during the FY	Low during the FY
Market Price	405.30	405.95	656.70	771.60	871.25	364.15
Nifty	19,564.50	19,434.55	19,794.00	22,326.9	22,493.55	18,857.25
Sectoral Index	NA	NA	NA	NA	NA	NA
Price parameters	As at the end of Mar 31, 2025			As at the end of March 31, 2026		
	Closing price during the FY	High during the FY	Low during the FY	Closing price during	High during the FY	Low during the FY
Market Price	771.60	1,477.60	237.7	278.85	395.50	278.85
Nifty	23,519.35	26,216.05	21,884.5	22,331.4	26,328.55	22,161.6
Sectoral Index	NA	NA	NA	NA	NA	NA

Source: Stock Exchange data. Where the 30th day / 90th day/ March 31 of a particular year falls on a holiday, the immediately preceding trading day has been considered

**13. Basis for Issue Price and Comparison with Peer Group & Industry Average**

Accounting ratio	Name of company	As disclosed in the offer document*	At the end of 1 <sup>st</sup> FY (Mar 31, 2024)	At the end of 2 <sup>nd</sup> FY (Mar 31, 2025)	At the end of 3 <sup>rd</sup> FY (Mar 31, 2026)
EPS <sup>(1)</sup>	<b>Issuer: Consolidated</b>	<b>22.87</b>	<b>24.29</b>	<b>10.08</b>	<b>35.06</b>
	Peer Group				
	Kalyan Jewellers India Limited	4.20	5.80	6.93	13.05
	Titan Company Limited	36.61	39.38	37.62	57.16
	Industry Average	20.41	22.59	18.21	35.11
P/E <sup>(2)</sup>	<b>Issuer: Consolidated</b>	<b>13.86</b>	<b>31.75</b>	<b>27.02</b>	<b>7.95</b>
	Peer Group				
	Kalyan Jewellers India Limited	29.29 <sup>^</sup>	79.52	61.73	28.80
	Titan Company Limited	81.13 <sup>^</sup>	96.49	81.45	69.13
	Industry Average	55.21	88.00	56.73	48.97
RoNW% <sup>(3)</sup>	<b>Issuer: Consolidated</b>	<b>18.96%</b>	<b>14.48%</b>	<b>9.55%</b>	<b>22.85%</b>
	Peer Group				

	Kalyan Jewellers India Limited	12.79%	15.19%	15.89%	21.41%
	Titan Company Limited	30.73%	32.91%	31.76%	32.28%
	Industry Average	21.76%	24.41%	19.06%	26.84%
NAV per share <sup>(4)</sup>	<b>Issuer: Consolidated</b>	<b>136.83</b>	<b>177.21</b>	<b>120.37</b>	<b>153.57</b>
	Peer Group				
	Kalyan Jewellers India Limited	35.29	40.67	46.57	61.09
	Titan Company Limited	133.29	105.80	130.93	176.44
	Industry Average	84.29	73.23	99.29	118.76

\* Sourced from Prospectus | All the financial information for listed industry peers mentioned above is on a consolidated basis (unless otherwise available only on standalone basis) and is sourced from Bloomberg / the annual financial information as available of the respective company for the year ended March 31, 2023 and onwards submitted to stock exchanges

^P/E is calculated as closing market price on NSE as on Jun 22, 2023

(1) Diluted earnings per share (in Rs.) = Diluted EPS refers to the diluted EPS sourced from the annual reports of the respective company.

(2) P/E Ratio has been computed based on the closing market price of equity shares on NSE divided by the Diluted EPS for the Financial Year 2023 and onwards.

(3) Return on Net Worth (%) = Net Profit after Tax attributable to owners of the parent divided by average Net worth for the year, attributable to owners of the parent. Net worth represents the equity share capital and other equity including instruments entirely equity in nature

(4) Net asset value per Equity Share = Total equity / weighted average number of equity shares outstanding at the end of the year (including effect of compulsorily convertible non-cumulative preference shares).

#### 14. Any other material information

Particulars	Date
Burglary incident occurred at the franchisee showroom in Dhuliyán, Murshidabad, West Bengal on 14 <sup>th</sup> May 2026	15-May-26
Resignation of Mr Dhaval Jeetendra Raja as Chief Sales & Business Officer, a Senior Management Personnel, with effect from 10 <sup>th</sup> April 2026	10-Apr-26
Announced the opening of a New Franchisee Store at Ambikapur, marking entry into Chattisgarh	24-Jan-26
Acquired 68% equity share capital of August Jewellery Private Limited (brand name Melorra)	21-Jan-26
Launched 4 New Franchise Showrooms, taking total showroom network to 196	06-Jan-26
Company informed the Exchange about Arrangements for strategic, technical, manufacturing, or marketing tie up with August Jewellery Private Limited, having omnichannel brand "Melorra".	27-Sep-25
Company paid compounding charges of INR 3,86,201 to the CCIT (TDS), Kolkata for delay in deposit of TDS amount related to the assessment year 2016-17 (Financial Year 2015-16) on 10th September, 2025.	11-Sep-25
Company has opened its 77 <sup>th</sup> Franchisee store (FOCO model) today at Bettiah, located in West Champaran District of Bihar. Accordingly, the no. of stores in the state of Bihar has increased to 7 and the total number of Senco stores in India now stands at 183. The total own stores (COCO) now stands at 106 (including 4 Sennes Stores); and Franchisee stores at 77 (including 5 in FOCO model)	30-Jul-25
1. Re-appointment of Mrs. Ranjana Sen as the Whole Time Director, designated as the Chairperson of the Company 2. Re-appointment of Mrs. Joita Sen as the Whole Time Director	29-May-25
Board recommended a Final Dividend at the rate of 20% (Re. 1.00 per equity share) of the face value of equity shares of Rs. 5 each, for the Financial Year 2024-25.	29-May-25
Company entered into a Strategic & Marketing tie-up with August Jewellery Private Limited ("AJPL") having omnichannel brand "Melorra"	24-April-25
In Q4, Company launched 4 new showrooms under Franchisee and COCO model at BT Road/ Dunlop (Kolkata, WB), Budge Budge (Kolkata, WB), Ghatal (Medinipur, WB) and Varanasi II (UP). During the year, we launched 15 showrooms (net) in FY25 including 6 franchisees, increasing our showroom portfolio to 175 (including 72 Franchisee showrooms and 1 showroom in Dubai).	8-April-25
Company received cautionary e-mail dated 28th March 2025 from National Stock Exchange of India Limited and letter from BSE Limited on 28th March 2025 relating to delay in submission of the intimation regarding schedule of analysts or institutional investors meet held on 20th February 2024	29-Mar-25
Record/Cutoff Date for the purpose of sub-division/ split of the face value of the equity shares of the Company set as 31 Jan 2025 such that 1(one) equity share having face value of ₹10 (Rupees Ten only) each, fully paid up will be sub-divided/ split into 2(two) equity shares having face value of ₹5 (Rupees Five only) each, fully paid-up	15-Jan-25
Comments of the Board of Directors on fine levied by the Exchanges. The Company has paid the relevant fine as levied by BSE & NSE within the prescribed timeline.	15-Jan-25
QIP Committee approved the issuance and allotment of 40,80,000 Equity Shares of face value Rs. 10 each to eligible qualified institutional buyers at an issue price of Rs. 1,125.00 per Equity Share (including a premium of Rs. 1,115.00 per Equity Share) aggregating to Rs. 459.00 crores (Rupees Four hundred and fifty nine crores only), pursuant to the Issue.	13-Dec-24
QIP Committee considered and approved the resolutions authorizing the opening of the Issue, approving the floor price for the Issue, being Rs. 1,139.49 per Equity Share ("Floor Price"), approving and adopting the preliminary placement document together with the application form in connection with the Issue	10-Dec-24
Intimation that the meeting of the Board of Directors of the Company is scheduled on 04/10/2024, inter alia, to consider and approve proposal of raising funds by issuance of equity shares, by way of preferential issue, private placement or qualified institutional placement or any other permissible method as the board may deem appropriate and as may be permitted under applicable law and to approve ancillary actions for the above-mentioned fund raising subject to approval of the shareholders and any regulatory/ statutory approvals, as may be required. Proposal for alteration in the share	30-Sep-24

<i>capital of the Company by way of sub-division/ split of the existing Equity Shares of the face value Rs 10/- each in such manner as may be determined by the board of directors subject to approval of the shareholders and any regulatory/ statutory approvals, as may be required under applicable law.</i>	
<i>Intimation of Incorporation of Wholly Owned Subsidiary</i>	<i>07-Sep-24</i>
<i>Approved the appointment of Mukund Chandak as Company Secretary and Compliance Officer with effect from 27th June 2024</i>	<i>27-Jun-24</i>
<i>News clarification about Burglary incidents at Franchisee Showroom located at Raniganj, West Bengal</i>	<i>10-Jun-24</i>
<i>Resignation of KMP Company Secretary and Compliance Office of the Company - Surendra Gupta</i>	<i>31-May-24</i>
<i>Resignation of Non-Executive Nominee Director – Vivek Kumar Mathur</i>	<i>01-Mar-24</i>

*For further updates and information, please refer stock exchange websites i.e. [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com)*